

International Scientific
Symposium

Grounding Territorial
Regeneration

Architecture and Urbanism
for the Symbiocene

GROUNDING TERRITORIAL REGENERATION

CALL FOR BOOK DESIGN

Chair of Regenerative Urbanism
Department of Architecture

Jade University of Applied Sciences
Oldenburg in Germany

JADE UNIVERSITY
OF APPLIED SCIENCES
Wilhelmshaven Oldenburg Elsfleth

Open Call for Book Design — Art Direction and Graphic Design for Grounding Territorial Regeneration

We are seeking a graphic design studio or independent design practice to develop the art direction and graphic design for the publication *Grounding Territorial Regeneration*.

The publication emerges from the international symposium *Grounding Territorial Regeneration* and brings together contributions from architecture, urbanism, landscape architecture, and related fields of research. It addresses territorial regeneration in the context of climate change, ecological transformation, technological change, and socio-spatial inequalities.

The ambition of the publication is to reflect these themes not only through its content, but also through its visual and editorial conception. We are therefore looking for a design practice interested in developing more than a conventional book layout: the publication should establish a distinct visual framework capable of bringing together text, photography, drawings, cartography, diagrams, and different forms of spatial research.

Scope of Work

The selected studio will be responsible for the development and implementation of the publication's art direction and graphic design:

Development of the overall visual and typographic concept

Definition of the publication's design system and page architecture

Development of typography, grids, hierarchies, and navigation systems

Typesetting and layout of the publication

Preparation of final print-ready files

Design Ambition

Grounding Territorial Regeneration considers book design an integral part of the production and communication of knowledge.

We are therefore looking for an approach that goes beyond the organisation of content and contributes actively to making spatial, ecological, and territorial relationships visible and legible.

We are particularly interested in studios that demonstrate a distinctive approach to complex scientific and visual material and have experience with experimental, research-oriented, or designed publication formats.

The publication should be precise and accessible while developing a strong visual identity of its own. No predetermined visual style is expected. The call explicitly welcomes different design positions and approaches.

Publication Framework

Working title: *Grounding Territorial Re-
generation*

Field: Architecture, Urbanism, Land-
scape, Territorial Transformation

Publication type: International re-
search- and design-oriented publication

Language: English

Publisher: Birkhäuser Publisher

Estimated length: ca. 250 pages, ca.
120 color illustrationspages

Format: 17 x 24 cm

Planned publication date: Fall 2027

Profile

We welcome applications from graphic
design studios, independent designers,
and collaborative practices with expe-
rience in one or more of the following
fields:

Editorial Design, Book Design, Art Di-
rection, Architecture Publishing, Infor-
mation Design, Cartography, Visual Re-
search, and Research Publications.

Previous experience with publications
in architecture, landscape architecture,
or urbanism is desirable but not manda-
tory.

Emerging and smaller studios with a
strong conceptual portfolio are explicitly
encouraged to apply.

Application

The selection process will take place in
two stages. For the first stage of the se-
lection process, applicants are asked to
submit:

1. Portfolio with a selection of relevant
work
2. Short introduction to the studio,
practice, or team
3. 2-4 selected publication projects
considered particularly relevant to this
commission
4. Short statement of approach, maxi-
mum one page
5. Proposed project team and main
contact person
6. Indicative fee proposal or budget
range
7. Availability and indicative project
schedule

At this stage, applicants are explicit-
ly not expected to submit speculative
design proposals or unpaid sample de-
signs.

Selection Process

Based on the submitted portfolios and
application materials, a shortlist of stu-
dios will be invited for an online interview
and provided with more detailed informa-
tion regarding the publication, available
material, scope of work, and production
framework.

Following these conversations, short-listed studios may be asked to provide a detailed fee proposal and to outline their proposed approach to the collaboration.

Schedule

Publication of the call: 17.09.2026

Application deadline: 11.10.2026

Shortlisting and interviews: 16.10.2026

Start of collaboration: 01.11.2026

Completion of design and production:
01.03.2027

Planned publication: Fall 2027

Submission

Please submit your application as a PDF or portfolio link (all in 1 PDF file) to:

regenerative-urbanism@jade-hs.de

Please use the following subject line:

Call for Book Design — Grounding Territorial Regeneration

Questions regarding the call may be submitted to the same address.

Grounding Territorial Regeneration understands publication design not as a final stage of representation, but as an integral part of spatial and visual knowledge production. We are looking for a collaborative process in which editorial, research, and design practices come together to develop a distinctive publication.

We are very much looking forward to your applications.

Chair of Regenerative Urbanism